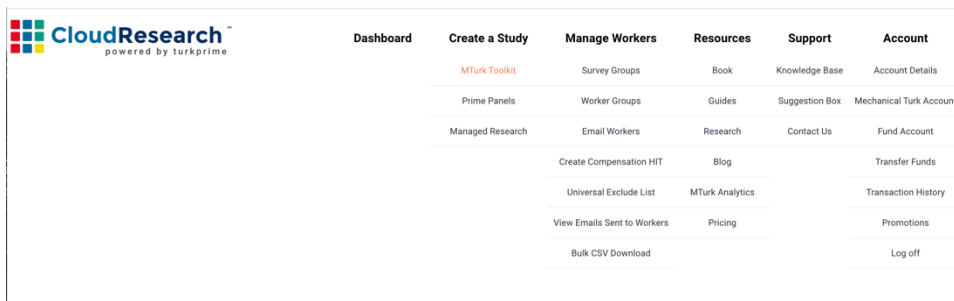


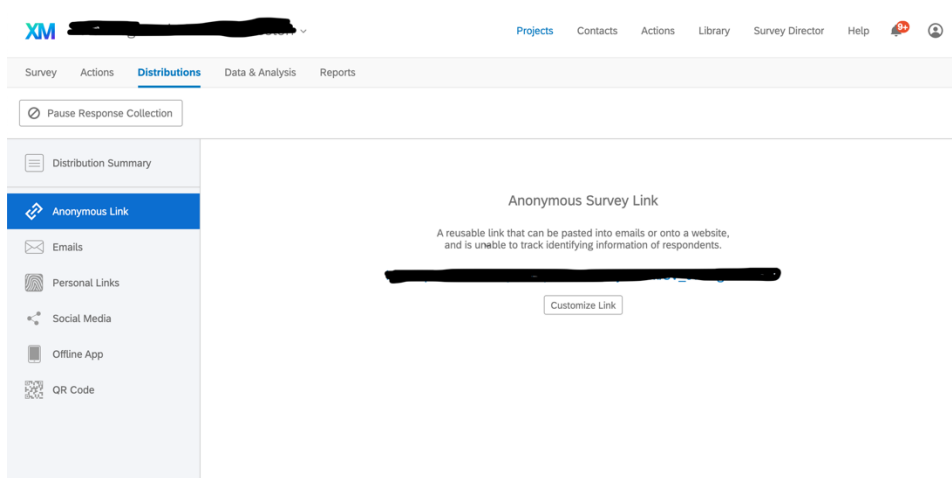
How to Connect Qualtrics Surveys to MTurk using CloudResearch

By Claire Willeck

1. First, you need to set up an account with CloudResearch. It is a different company than Amazon's MTurk, but it interacts with MTurk. This means you'll have to put money to pay respondents into a CloudResearch account and an MTurk account to pay respondents. This document assumes you have created an MTurk account through Amazon.
 - Follow this link to create an account on CloudResearch: [link](#)
2. After creating an account, you click Create a Study and use the CloudResearch MTurk Toolkit.



3. You will need to add a link to your Qualtrics survey which you can get in the distributions tab in Qualtrics after you publish the survey.



4. Copy and paste this Qualtrics survey link into CloudResearch in your new Project in the Setup HIT and Payment tab under Survey Hyperlink

CloudResearch MTurk Toolkit

Worker Payments and MTurk Fees funded with your MTurk Requester account. CloudResearch Lab Fees are funded through your CloudResearch Lab account.

The Title field is required.

1. Panel Options (Optional) 2. Basic Info 3. Describe HIT 4. Setup HIT and Payment

5. How Workers are Approved 6. Worker Requirements 7. Data Quality **New** 8. Pro Features

9. Save

Worker Payment Per Survey \$ 0.00
Amount you will pay each worker who completes your HIT

Expected time to complete HIT 1 Minutes
The estimated amount of time for Worker to complete HIT. This will be appended to your HIT description.

Restarting your HIT
To enable **Restarting your HIT** make sure that the time allotted for the HIT is no longer than 90 minutes

Time allotted per assignment 30 Minutes
Maximum time allowed for a Worker to complete the HIT

HIT expires in 30 Days

Survey Hyperlink [Preview link in new tab](#)

Paying Workers:

At the end of the survey you need to have a secret key so that the workers can get paid.

1. In Qualtrics click Survey Options

XM [REDACTED] Projects Contacts Actions Library Survey Director Help

Survey Actions Distributions Data & Analysis Reports

Look & Feel Survey Flow **Survey Options** Tools

Preview Publish

Voter Registration: Non-Princeton IQ Score: 750 Published

Consent 1 Question Block Options

age_block 1 Question Block Options

eligible_block 1 Question Block Options

Block 6 Questions Block Options

2. Scroll down to the Survey Termination section which is on the left-hand side and select the “Custom end of survey message...” option

Survey Options

Password Protection. This password must be entered to take this survey:

Prevent Ballot Box Stuffing. Keep people from taking this survey more than once.

HTTP Referer Verification. The user must come from this URL to take the survey:

Prevent Indexing. A tag will be added to the survey to prevent search engines from indexing it.

Secure Participants' Files. Files uploaded as responses can only be viewed by users with permission to view responses.

Show a **custom message** when a respondent revisits a **previously completed** link..

Survey Expiration. The survey will only be available for a specified date range.

Survey Termination

Default end of survey message.

Custom end of survey message...

Load a Saved Message ▾

Show Response Summary.

Redirect to a full URL, ex. "https://www.qualtrics.com"

Send additional thank you **email** from a library... When distributed via the Survey Mailer.

Anonymize Response. Do NOT record any personal information and remove contact association.

Inactive Surveys

Default inactive survey message.

Custom inactive survey message...

Close

3. Click on the dropdown menu and select from your own library then select New Message

Survey Options

Password Protection. This password must be entered to take this survey:

Prevent Ballot Box Stuffing. Keep people from taking this survey more than once.

HTTP Referer Verification. The user must come from this URL to take the survey:

Prevent Indexing. A tag will be added to the survey to prevent search engines from indexing it.

Secure Participants' Files. Files uploaded as responses can only be viewed by users with permission to view responses.

Show a **custom message** when a respondent revisits a **previously completed** link..

Survey Expiration. The survey will only be available for a specified date range.

Survey Termination

Default end of survey message.

Custom end of survey message...

Load a Saved Message ▾

My Library: Claire Willeck >

Global Library: Qualtrics Librai >

Age_requirement

Secret Key

Secret Key

Secret Key Cloud Research

Secret Key Real

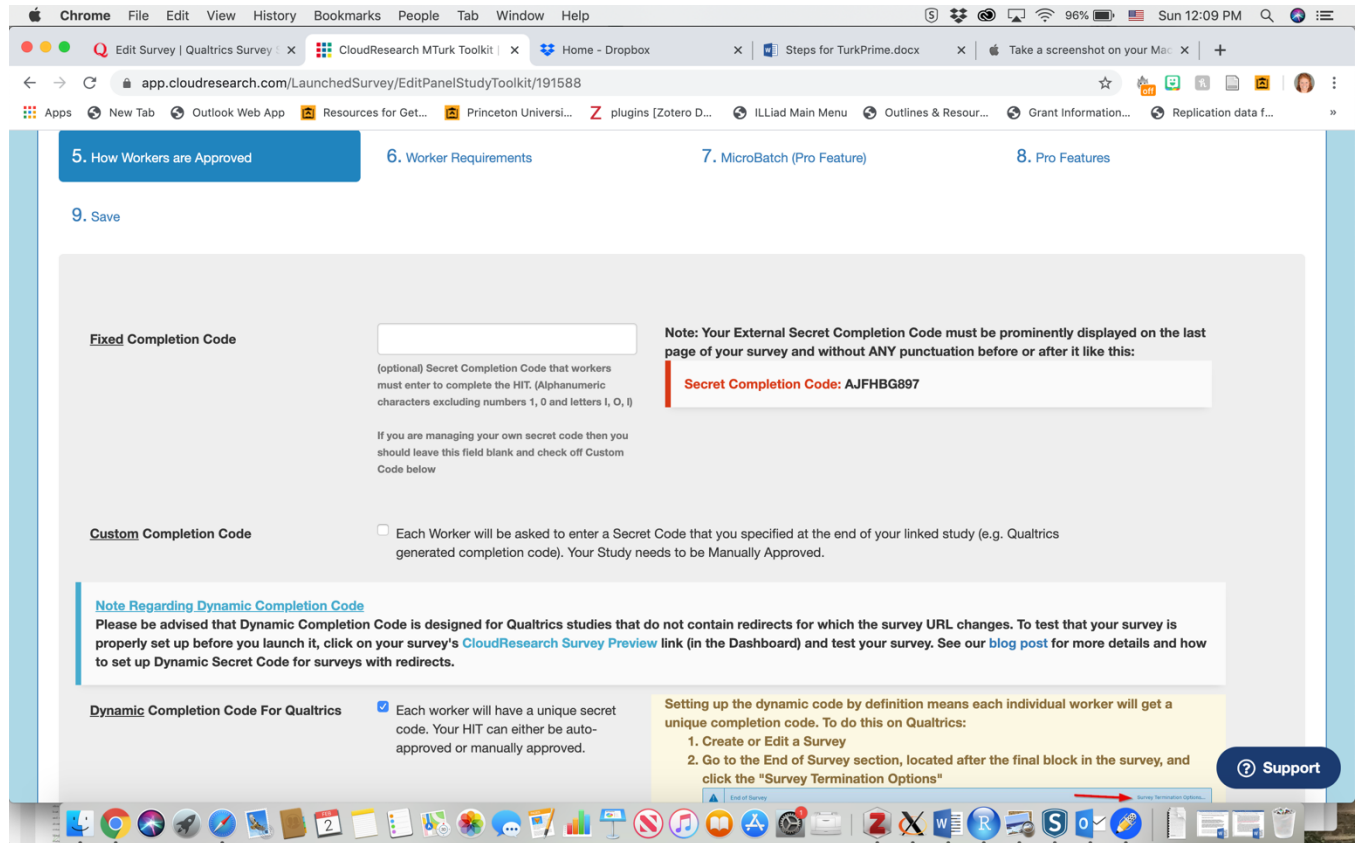
New Message...

Close

4. Then, in the body of the new message copy and paste this html code:

```
<iframe src='https://app.cloudresearch.com/TakeLaunchedSurvey/DynamicKey' width='100%' height='200'></iframe>
```

- This code and description can also be found on your project edit page in CloudResearch under the How Workers Are Approved tab
 - You'll need to republish the survey if you have already published it.
5. Now, in CloudResearch, select the "How Workers are Approved" tab in your project
1. Only select "**Dynamic Completion Code For Qualtrics**" leave all other options unchecked.



Now, you have connected your survey to MTurk through CloudResearch and have setup paying workers. You will need to put money into your MTurk account through Amazon and also your CloudResearch lab account.